



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 02-03-2023

A Workshop on IP-PRENEUR 2023 “Awareness of IPR and Patents under the NIPAM movement of GoI”

Objectives of Session: to explain the basic aspects of IPR and various concerns for the same.

Outcome: The Learning’s to the students from the above game changer forum are as under

1. The importance and practical insights on patents, copy rights and trade marks
2. The practical things taken into consideration while filing patents and copyrights.
3. The need to get action based rather than just dreaming to get business ideas patented

Date:	2 nd March 2023
Time:	09:30 to 11:30 am
Venue:	Pushpam Tarsadia Hall
No. of Students:	300+ SYBBA and FYBBA
Name of speaker:	Shri Ajay Thakur Sir – Head of Patent office Mumbai
Coordinator:	Parvez Malek
Category:	Student Development Club

BVPIM + BVPIC in collaboration with National Informatics Centre-Mumbai had conducted workshop on “Awareness of IPR and Patents under the NIPM movement of GoI.

The Resource Person **Shri Ajay Thakur Sir – Head of Patent office Mumbai** had enlightened students with their his vast experience in patenting, copyrights and trademarking for business

He has even shared their practical learnings on how to build an attitude of gratitude when we meet stake holders, customers, parents and even friends , family too.

The main aspects of the workshop was:

- To Safeguard your products and services so that it becomes unique in the market
- To protect and patent your startup business ideas which cannot be copied.
- To know about the design of logo for your company and products by trademarking

- To upgrade your existing FMB & MSME more competitive international markets
- To get practical insights on process of Filing Patents and copyrights.
- Live Case Study and practical experience sharing by the Expert
- An event to network with the NIC officials so that you can have an errorless patent filing.
- Your CV Profile and skill will be updated with this unique workshop.
- International Career Aspirant Students shall have an upper edge over others.
- A game changer opportunity to network with the experts from NIC.

The session was very innovative and students enjoyed the practical tips given by Shri Ajay Thakur Sir. All students had a great learning and cleared all their doubts by asking innovative questions to the keynote speaker.

